

J LIVE
AT THE GORDON
MARCH 6 | 7:00

Event Co-chairs:
Jason Blavatt and Laury Scharff

RECOGNIZING...
Bob Manekin
First-ever JCC Bezael Leadership Awardee



FEATURING...
Lords of 52nd Street
A world-class Billy Joel Tribute band including 3 original bandmembers



Celebrating the JCC's impact...

J Live at the Gordon is one of the JCC's signature annual events to help raise money for need-based scholarships that ensure individuals and families can participate in our Stoler Early Childhood, J Camps, JCC Maccabi, Inclusion programming, and Membership. **Each year the JCC provides more than \$330,000 in need-based financial assistance to as many as 700 families.**

This year's entertainment is **Lords of 52nd Street**, a Billy Joel tribute band that includes three original Billy Joel bandmembers: Richie Cannata on saxophone, Liberty Devito on drums, and Russell Javors on rhythm guitar. We are also thrilled to

present the first-ever **JCC Bezael Award to Bob Manekin**. As a leader in the Jewish community, Bob has played an active role as President of the JCC (1989-1991), President of Jewish Addiction Services, a member of the Board of Trustees of the Associated Jewish Federation and the Board of Directors of Associated Jewish Charities. He currently serves as co-chair of the Associated's Real Estate Committee and as head of the Task Force redeveloping the Park Heights campus.

The JCC is thrilled to recognize Bob Manekin with the new Bezael Award for his unrelenting energy, vision, and creativity to advance the JCC's mission and the entire Jewish community.

THE JCC AT A GLANCE

50,000
 people came to the Gordon Center over the past 10 months

12,000
 members representing
4,500
 households

2 campuses
 Owings Mills & Park Heights

Over **300,000** sq ft
 community space between both campuses

1,200
 children attended J Camps

Please consider a sponsorship in honor of Bob Manekin and in support of the JCC and need-based scholarships for children, individuals, and families to participate in JCC programs!

DIFFERENT SPONSORSHIP LEVELS ON THE BACK ►►





J Live supports the \$330,000 in annual, need-based financial assistance so children and families can participate in programs at the J. This support helps ensure that NO ONE IS TURNED AWAY BECAUSE OF AN INABILITY TO PAY.

Levels of SPONSORSHIP

	Super Star	Rock Legend	Pop Star	Executive Producer	Agent	Fierce Fan	Music Lover	Roadie	Groupie
	\$36,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Top placement on J Live webpage and FB event page	●	●							
Podium Recognition	●	●	●	●					
Prominent mention on J Live webpage and FB event page and on print invitation	●	●	●	●	●	●	●	●	●
Complimentary Grand Patron pre-show dinner and tickets (Includes open bar) (value is \$250/ticket)	15 tickets	10 tickets	8 tickets	6 tickets	5 tickets	3 tickets	2 tickets	2 tickets	2 tickets
Complimentary tickets for Rows F-mezzanine	●	8 tickets	7 tickets	6 tickets	5 tickets	4 tickets	3 tickets	2 tickets	
Premier seating (rows A-E)	●	●	●	●	●	●	●	●	●
Listing of Corporate or individual name on Gordon Center before J Live performance	●	●	●	●	●	●	●	●	●
Sponsor Feature on JCC FB event (with video)	●	●	●	●					
Sponsor Feature on JCC FB event	●	●	●	●	●	●	●		

All sponsorships can be customized to fit your philanthropic and marketing goals. For more information about JLive at the Gordon sponsorships, please contact **Esther Hyatt Greenberg, Chief Advancement Officer at 410-559-3545 | egreenberg@jcc.org**